



PRESS RELEASE

FOR IMMEDIATE RELEASE

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PDQ WEST PALM BEACH TO OPEN SUNDAY, MAY 5, 2013

TAMPA, Fla., April 19, 2013 – PDQ, the hottest fast casual restaurant, will open its newest location in West Palm Beach on Sunday, May 5, 2013. PDQ will be located at 2015 Okeechobee Boulevard, West Palm Beach, FL 33409. This will be the sixth location PDQ has opened in Florida.

PDQ, which stands for People Dedicated to Quality and also Pretty Darn Quick, is a fast casual restaurant specializing in chicken tenders, salads, sandwiches, fresh cut fries and hand-spun milkshakes. Whether dining in or picking up at the drive-thru, guests will always speak directly to a team member. Drive-thru orders are not placed through the usual speaker squawk-box system; guests place their orders face-to-face at a window with a team member.

PDQ currently has locations in Charlotte and Raleigh, North Carolina and in the Tampa Bay area including Carrollwood, Ft. Lauderdale, South Tampa, St. Petersburg and Wesley Chapel. Since its first restaurant opened in 2011, PDQ has created more than 500 new jobs in Florida and North Carolina. In addition, PDQ has worked with more than 100 companies and 500 local people in different markets to help build each restaurant. Upcoming expansion plans include other restaurants in Florida and North Carolina. For more information, visit www.eatPDQ.com.

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